

# 24/7 Tobacco-Free Schools

## Directions for Using Calling Cards

### *Printing*

The attached template is formatted to be printed on business cards (Avery 3612), front and back. You may edit and adjust the format as needed.

### *Who should use*

Anyone who has been asked to enforce the policy and been trained in the directions given below: staff, students, parent volunteers, administrators, or anyone deemed appropriate by the school or district.

### *When to use*

- You can hand out the card whenever you see ANY person using ANY tobacco product at ANY school event.
- This includes on school property, in school vehicles, or at a school-sponsored event that occurs at any time, on or off school property.

### *What to say*

- Be friendly and smile!
- Use all of the following statements:
  - "Hi! You may not be aware of our new 24/7 tobacco-free policy."
  - "We want to protect the health of everyone who uses our campus."
  - "So here's a friendly reminder card with some resources on the back."

### *What NOT to say*

- "You can't use tobacco here."
- "Smokers or tobacco users are not allowed on our campus or at our school-related events or activities."
- "Smoking is bad for us."
- Anything preachy or derogatory in nature.

### *How to end*

- "Thank you for helping us to be healthy at (name of your school)."

**Healthy Michigan Schools Make Successful Michigan Students!**